

PageSpeed Insights

Mobile



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! Should Fix:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://adad.ir/>
- <https://adad.ir/>
- <http://adad.ir/home/>
- <https://adad.ir/home/>

Mobile

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 8 blocking script resources and 3 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://cdn.adad.ir/js/jquery-3.1.1.min.js>
- <https://cdn.adad.ir/js/bootstrap-3.min.js>
- <https://cdn.adad.ir/js/jquery.waypoints.min.js>
- <https://cdn.adad.ir/js/morphext.min.js>
- <https://cdn.adad.ir/js/countUp.js>
- <https://cdn.adad.ir/js/jquery.smooth-scroll.js>
- <https://cdn.adad.ir/js/smooth-scroll.js>
- <https://cdn.adad.ir/js/index.js>

[Optimize CSS Delivery](#) of the following:

- <https://cdn.adad.ir/CACHE/css/36c30df17cee.css>
- <https://cdn.adad.ir/css/rtl.css>
- <https://cdn.adad.ir/CACHE/css/b2a4fc2a250c.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1.1MiB (71% reduction).

- Compressing <https://cdn.adad.ir/images/banner-home.jpg?55bfe0fc619f> could save 436.2KiB (72% reduction).

Mobile

- Compressing and resizing <https://cdn.adad.ir/images/bazar.png> could save 132.8KiB (92% reduction).
- Compressing <https://cdn.adad.ir/images/sheypoor.jpg> could save 25.1KiB (88% reduction).
- Compressing <https://cdn.adad.ir/images/hamrah-aval.jpg> could save 23.6KiB (87% reduction).
- Compressing <https://cdn.adad.ir/images/zoraq.jpg> could save 23.2KiB (88% reduction).
- Compressing <https://cdn.adad.ir/images/beep.jpg> could save 22KiB (89% reduction).
- Compressing <https://cdn.adad.ir/images/digistyle.jpg> could save 21.6KiB (87% reduction).
- Compressing <https://cdn.adad.ir/images/aparat.jpg> could save 20.9KiB (87% reduction).
- Compressing <https://cdn.adad.ir/images/bamilo.jpg> could save 20.8KiB (88% reduction).
- Compressing <https://cdn.adad.ir/images/netbarg.jpg> could save 20.3KiB (87% reduction).
- Compressing <https://cdn.adad.ir/images/divar.jpg> could save 20.3KiB (88% reduction).
- Compressing <https://cdn.adad.ir/images/takhfifan.jpg> could save 20KiB (89% reduction).
- Compressing <https://cdn.adad.ir/images/parsonline.jpg> could save 19.4KiB (89% reduction).
- Compressing <https://cdn.adad.ir/images/lenzo.jpg> could save 18.3KiB (89% reduction).
- Compressing <https://cdn.adad.ir/images/sibapp.png> could save 18.3KiB (75% reduction).
- Compressing <https://cdn.adad.ir/images/digikala.jpg> could save 18.3KiB (90% reduction).
- Compressing <https://cdn.adad.ir/images/techrasa.png> could save 17.8KiB (87% reduction).
- Compressing <https://cdn.adad.ir/images/nazarbazar.png> could save 17.5KiB (81% reduction).
- Compressing <https://cdn.adad.ir/images/Dirindirin.png> could save 16.7KiB (50% reduction).
- Compressing <https://cdn.adad.ir/images/tarahi.png> could save 16.6KiB (40% reduction).
- Compressing <https://cdn.adad.ir/images/appeto.png> could save 16.6KiB (64% reduction).
- Compressing <https://cdn.adad.ir/images/ticketmaster.jpg> could save 16.3KiB (91% reduction).
- Compressing <https://cdn.adad.ir/images/tabligh.png> could save 15.4KiB (38% reduction).
- Compressing <https://cdn.adad.ir/images/arvancloud-small.png> could save 15.2KiB (79% reduction).
- Compressing <https://cdn.adad.ir/images/poshtibani.png> could save 14.7KiB (38% reduction).
- Compressing <https://cdn.adad.ir/images/khabario.jpg> could save 13.4KiB (81% reduction).
- Compressing https://cdn.adad.ir/images/tond_teach.jpg could save 12.6KiB (81% reduction).

Mobile

- Compressing <https://cdn.adad.ir/images/ppg.png> could save 12.2KiB (43% reduction).
- Compressing <https://cdn.adad.ir/images/zamanak.png> could save 3.2KiB (43% reduction).
- Compressing https://cdn.adad.ir/images/ADAD_logo_v3.png could save 3.1KiB (32% reduction).
- Compressing https://cdn.adad.ir/images/ADAD_logo_v3.png could save 3.1KiB (32% reduction).
- Compressing <https://cdn.adad.ir/images/bding.png> could save 2.6KiB (55% reduction).
- Compressing <https://cdn.adad.ir/images/rightel.png> could save 2.6KiB (14% reduction).
- Compressing <https://cdn.adad.ir/images/sabad.png> could save 2.6KiB (31% reduction).
- Compressing <https://cdn.adad.ir/images/anetwork.png> could save 2.5KiB (41% reduction).
- Compressing <https://cdn.adad.ir/images/aban.png> could save 2.5KiB (68% reduction).
- Compressing <https://cdn.adad.ir/images/sitecheckup.png> could save 2.5KiB (45% reduction).
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- Compressing <https://cdn.adad.ir/images/bartarin.png> could save 2.3KiB (21% reduction).
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- Compressing <https://cdn.adad.ir/images/kangoro.png> could save 1.4KiB (18% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 40.7KiB (65% reduction).

Mobile

- Compressing <https://piwik.adad.io/piwik.js> could save 40.7KiB (65% reduction).

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://adad.ir/trustseal/logo.aspx> (expiration not specified)
- <https://piwik.adad.io/piwik.js> (expiration not specified)
- <https://cdn.adad.ir/CACHE/css/36c30df17cee.css> (10 seconds)
- <https://cdn.adad.ir/CACHE/css/b2a4fc2a250c.css> (10 seconds)
- <https://cdn.adad.ir/css/rtl.css> (10 seconds)
- <https://cdn.adad.ir/js/bootstrap-3.min.js> (10 seconds)
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- <https://cdn.adad.ir/js/jquery-3.1.1.min.js> (10 seconds)
- <https://cdn.adad.ir/js/jquery.smooth-scroll.js> (10 seconds)
- <https://cdn.adad.ir/js/jquery.waypoints.min.js> (10 seconds)
- <https://cdn.adad.ir/js/morphext.min.js> (10 seconds)
- <https://cdn.adad.ir/js/smooth-scroll.js> (10 seconds)

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

Mobile

[Minify JavaScript](#) for the following resources to reduce their size by 1.9KiB (36% reduction).

- Minifying <https://cdn.adad.ir/js/jquery.smooth-scroll.js> could save 1,021B (41% reduction) after compression.
- Minifying <https://cdn.adad.ir/js/countUp.js> could save 766B (38% reduction) after compression.
- Minifying <https://cdn.adad.ir/js/index.js> could save 193B (19% reduction) after compression.



4 Passed Rules

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Mobile

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



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 Should Fix:

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- Compressing and resizing <https://cdn.adad.ir/images/bazar.png> could save 132.8KiB (92% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/hiring.png> could save 49.2KiB (75% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/tarahi.png> could save 28.1KiB (66% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/tabligh.png> could save 28KiB (67% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/poshtibani.png> could save 26.7KiB (67% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/ppg.png> could save 26.4KiB (92% reduction).
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Desktop

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- Compressing and resizing https://cdn.adad.ir/images/ADAD_logo_v3.png could save 6.2KiB (64% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/telegram.png> could save 6.2KiB (80% reduction).
- Compressing and resizing <https://cdn.adad.ir/images/instagram.png> could save 5.7KiB (73% reduction).
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- Compressing and resizing <https://cdn.adad.ir/images/linkedin.png> could save 2KiB (67% reduction).

Desktop

- Compressing <https://cdn.adad.ir/images/adro.png> could save 1.8KiB (28% reduction).
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- Compressing <https://cdn.adad.ir/images/kangoro.png> could save 1.4KiB (18% reduction).



Consider Fixing:

Avoid landing page redirects

Your page has 3 redirects. Redirects introduce additional delays before the page can be loaded.

[Avoid landing page redirects](#) for the following chain of redirected URLs.

- <http://adad.ir/>
- <https://adad.ir/>
- <http://adad.ir/home/>
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Leverage browser caching

Desktop

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

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- <https://cdn.adad.ir/js/index.js> (10 seconds)
- <https://cdn.adad.ir/js/jquery-3.1.1.min.js> (10 seconds)
- <https://cdn.adad.ir/js/jquery.smooth-scroll.js> (10 seconds)
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