

Mobile

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zincy Lite
Another wordpress site

بزرگراه آزادگان-نیش خیابان رجایی-شهرک آهن مکان-قار ۹ مرکزی-پلاک ۲۱۵۰

شاخه های مرتبط با تابلسازی



- در دنیای
- امروزی هر
- فرد در هر
- رشته و شاخه
- ای که مشغول
- فعالیت است
- می بایست
- علاو بر شاخه

خود ، دیگر شاخه ها و فزونی که شاید در گذشته با شغل وی ارتباطی نداشته اند اما امروزه با پیشرفت علم و تکنولوژی و ادغام رشته ها و فنون متعدد جزء شاخه ای ضروری از شغل وی تبدیل گشته اند ، را بیاموزد تا بتواند در عرصه شغلی خود به طور تمام و کمال فعالیت نماید و پاسخگوی نیاز مشتریان خود باشد .

یکی از این مشاغل تابلسازی است که در گذشته فقط به صورت چاپ یک نوشته بزرگ کاغذ یا پارچه بوده است اما با پیشرفت تکنولوژی ، امروزه نیازمند استفاده از شاخه هایی همچون گرافیک ، کامپیوتر ، طراحی سه بعدی ، علوم الکترونیک ، روانشناسی رنگ ها و شخصیت شناسی و ... شده است .

راهکارهای روانشناسی فنون تبلیغات :

یکی از مهمترین هدف های تابلسازی نحوه برقراری ارتباط با جامعه و شناخت روابط بین افراد ، روانشناسی رنگ ها و همچنین شناخت ماهیت هایی همچون

70 / 100 Speed

! Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

Approximately 10% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <http://saftysign.ir/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://saftysign.ir/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>

[Optimize CSS Delivery](#) of the following:

- <http://fonts.googleapis.com/css?family=Open+Sans%3A400%2C400italic%2C300italic%2C3>

Mobile

00%2C600%2C600italic%7CLato%3A400%2C100%2C300%2C700%7CSignika%3A400%2C300%2C600%2C700%7CDroid+Sans%3A400%2C700&ver=4.9.3

- <http://saftysign.ir/wp-content/themes/zincy-lite/css/font-awesome.min.css?ver=4.6.1>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/nivo-lightbox.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/jquery.bxslider.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/hover.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/woocommerce.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/fonts.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/style.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/responsive.css?ver=4.9.3>

Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://saftysign.ir/wp-content/themes/zincy-lite/images/demo/logo.png> (expiration not specified)
- <http://saftysign.ir/wp-content/themes/zincy-lite/images/folder-icon.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/themes/zincy-lite/images/menu.png> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2017/11/bilbord4.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2017/11/img30.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2017/11/img33.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2017/11/img40.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2017/11/img56.jpg> (expiration not specified)

Mobile

- <http://saftysign.ir/wp-content/uploads/2017/12/bilbord3-585x410.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2018/02/img51.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2018/02/img65-350x245.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2018/02/img67.jpg> (expiration not specified)

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 7KiB (22% reduction).

- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/style.css?ver=4.9.3> could save 4.1KiB (25% reduction) after compression.
- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/css/hover.css?ver=4.9.3> could save 1.4KiB (17% reduction) after compression.
- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/css/responsive.css?ver=4.9.3> could save 832B (17% reduction) after compression.
- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/css/jquery.bxslider.css?ver=4.9.3> could save 418B (29% reduction) after compression.
- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/css/nivo-lightbox.css?ver=4.9.3> could save 334B (20% reduction) after compression.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 347B (28% reduction).

- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/js/custom.js?ver=1.1> could save 222B (35% reduction) after compression.

Mobile

- Minifying <http://saftysign.ir/wp-content/themes/zincy-lite/js/jquery.actual.min.js?ver=1.0.16> could save 125B (20% reduction) after compression.

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 51KiB (25% reduction).

- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/bilbord4.jpg> could save 36.9KiB (26% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img56.jpg> could save 3.6KiB (25% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img30.jpg> could save 2.7KiB (27% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img33.jpg> could save 1.8KiB (15% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img40.jpg> could save 1.6KiB (18% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2018/02/img65-350x245.jpg> could save 1.4KiB (11% reduction).
- Compressing <http://saftysign.ir/wp-content/themes/zincy-lite/images/demo/logo.png> could save 1.2KiB (37% reduction).
- Compressing <http://saftysign.ir/wp-content/themes/zincy-lite/images/menu.png> could save 915B (85% reduction).
- Compressing <http://saftysign.ir/wp-content/themes/zincy-lite/images/folder-icon.jpg> could save 905B (68% reduction).



4 Passed Rules

Avoid landing page redirects

Mobile

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 416 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<input type="search" name="s" class="search-field">` falls outside the viewport.

4 Passed Rules

Mobile

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



84 / 100 Speed

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- <http://saftysign.ir/wp-content/uploads/2017/11/img30.jpg> (expiration not specified)
- <http://saftysign.ir/wp-content/uploads/2017/11/img33.jpg> (expiration not specified)
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Desktop

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Eliminate render-blocking JavaScript and CSS in above-the-fold content

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Approximately 23% of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

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- <http://saftysign.ir/wp-content/themes/zincy-lite/css/font-awesome.min.css?ver=4.6.1>
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- <http://saftysign.ir/wp-content/themes/zincy-lite/css/woocommerce.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/fonts.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/style.css?ver=4.9.3>
- <http://saftysign.ir/wp-content/themes/zincy-lite/css/responsive.css?ver=4.9.3>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 13.2KiB (21% reduction).

- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img56.jpg> could save 3.6KiB (25% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img30.jpg> could save 2.7KiB (27% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img33.jpg> could save 1.8KiB (15% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2017/11/img40.jpg> could save 1.6KiB (18% reduction).
- Compressing <http://saftysign.ir/wp-content/uploads/2018/02/img65-350x245.jpg> could save 1.4KiB (11% reduction).
- Compressing <http://saftysign.ir/wp-content/themes/zincy-lite/images/demo/logo.png> could save 1.2KiB (37% reduction).

Desktop

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