

# PageSpeed Insights

## Mobile



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! Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <http://sallyteam.ir/wp-content/themes/Sally-fa/fonts/Vazir.woff> (expiration not specified)
- <http://sallyteam.ir/wp-content/themes/Sally-fa/fonts/materialicons.woff2> (expiration not specified)
- <http://sallyteam.ir/wp-content/themes/Sally-fa/images/dgb-logo.png> (expiration not specified)
- <http://sallyteam.ir/wp-content/themes/Sally-fa/images/logo.png> (expiration not specified)
- [http://sallyteam.ir/wp-content/themes/Sally-fa/images/parallax/parallax\\_two.jpg](http://sallyteam.ir/wp-content/themes/Sally-fa/images/parallax/parallax_two.jpg) (expiration not specified)

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- <http://sallyteam.ir/wp-content/themes/Sally-fa/images/pg-logo.png> (expiration not specified)
- <http://sallyteam.ir/wp-content/themes/Sally-fa/images/uk-flag.png> (expiration not specified)
- <http://sallyteam.ir/wp-content/uploads/2017/10/%D9%87%D8%A7%D9%84%D9%88%D9%88%DB%8C%D9%86-99.jpg> (expiration not specified)
- <http://sallyteam.ir/wp-content/uploads/2017/10/LP231.jpg> (expiration not specified)
- <http://sallyteam.ir/wp-content/uploads/2017/11/tblisi-305x255.jpg> (expiration not specified)
- <http://sallyteam.ir/wp-content/uploads/2017/11/tblisi.jpg> (expiration not specified)
- <http://sallyteam.ir/wp-content/uploads/2017/12/%DA%A9%D9%84%DB%8C%D8%B3%D8%A7-14-305x255.jpg> (expiration not specified)
- [http://sallyteam.ir/wp-content/uploads/2017/12/imageedit\\_1\\_5912817407-305x255.jpg](http://sallyteam.ir/wp-content/uploads/2017/12/imageedit_1_5912817407-305x255.jpg) (expiration not specified)
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- <https://www.googletagmanager.com/gtag/js?id=UA-106919609-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 13 blocking script resources and 14 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <http://sallyteam.ir/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <http://sallyteam.ir/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/jquery-cookie.js?ver=4.9.5>
- [http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc\\_server.js?ver=8.0.08](http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc_server.js?ver=8.0.08)
- [http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc\\_u.js?ver=8.0.08](http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc_u.js?ver=8.0.08)

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- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/md5.js?ver=8.0.08>
- <https://bleeper.io/app/assets/js/vendor/socket.io/socket.io.slim.js?ver=8.0.08>
- <https://bleeper.io/app/assets/wdt-emoji/wdt-emoji-concat.min.js?ver=8.0.08>
- [http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc\\_u\\_node\\_events.js?ver=8.0.08](http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc_u_node_events.js?ver=8.0.08)
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/themes/classic.js?ver=8.0.08>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/js/jquery.min.js?ver=4.9.5>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/js/materialize.min.js?ver=4.9.5>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/js/ajax.js?ver=4.9.5>

[Optimize CSS Delivery](#) of the following:

- <https://bleeper.io/app/assets/wdt-emoji/wdt-emoji-bundle.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=5.0.1>
- <http://sallyteam.ir/wp-content/plugins/contact-form-7/includes/css/styles-rtl.css?ver=5.0.1>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/font-awesome.min.css?ver=4.9.5>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/wplcstyle.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/theme-1.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/classic.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/position-bottom-right.css?ver=8.0.08>
- [http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/includes/blocks/wplc-chat-box/wplc\\_gutenberg\\_template\\_styles.css?ver=4.9.5](http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/includes/blocks/wplc-chat-box/wplc_gutenberg_template_styles.css?ver=4.9.5)
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- <http://sallyteam.ir/wp-content/themes/Sally-fa/style.css?ver=4.9.5>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/css/materialize.min.css?ver=4.9.5>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/css/font-awesome.css?ver=4.9.5>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/css/materialize-rtl.css?ver=4.9.5>

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 435.9KiB (51% reduction).

- Compressing <http://sallyteam.ir/wp-content/uploads/2017/10/LP231.jpg> could save 156.6KiB (76% reduction).
- Compressing [http://sallyteam.ir/wp-content/themes/Sally-fa/images/parallax/parallax\\_two.jpg](http://sallyteam.ir/wp-content/themes/Sally-fa/images/parallax/parallax_two.jpg) could save 114.8KiB (49% reduction).
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- Compressing <http://sallyteam.ir/wp-content/uploads/2017/10/%D9%87%D8%A7%D9%84%D9%88%D9%88%DB%8C%D9%86-99.jpg> could save 52.7KiB (55% reduction).
- Compressing <http://sallyteam.ir/wp-content/themes/Sally-fa/images/pg-logo.png> could save 419B (25% reduction).

### Consider Fixing:

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.5KiB (17% reduction).

- Minifying <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/classic.css?ver=8.0.08> could save 511B (15% reduction) after compression.
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## Mobile

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## Minify JavaScript

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- Minifying <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/md5.js?ver=8.0.08> could save 729B (34% reduction) after compression.
- Minifying <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/jquery-cookie.js?ver=4.9.5> could save 419B (30% reduction) after compression.
- Minifying <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/themes/classic.js?ver=8.0.08> could save 330B (27% reduction) after compression.

## Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

## Mobile

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 3% of the final above-the-fold content could be rendered with the full HTML response.
- Click to see the screenshot with only the HTML response: snapshot:27



### 3 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

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### Consider Fixing:

#### Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

## Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<li class="indicator-item active">` is close to 1 other tap targets final.
- The tap target `<li class="indicator-item">` and 2 others are close to other tap targets final.
- The tap target `<a href="http://sallyte.../blog/2018/02/">فوریه 2018</a>` and 19 others are close to other tap targets.
- The tap target `<a href="http://sallyte.../tag/halloween/" class="tag-cloud-link...ink-position-1">Halloween</a>` and 3 others are close to other tap targets.
- The tap target `<a href="http://sallyte...a%d8%a7%d9%86/" class="tag-cloud-link...ink-position-7">ارمنستان تور</a>` is close to 1 other tap targets.



### 4 Passed Rules

#### Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

#### Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

#### Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

#### Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).



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! Should Fix:

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- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/md5.js?ver=8.0.08>
- <https://bleeper.io/app/assets/js/vendor/socket.io/socket.io.slim.js?ver=8.0.08>
- <https://bleeper.io/app/assets/wdt-emoji/wdt-emoji-concat.min.js?ver=8.0.08>
- [http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc\\_u\\_node\\_events.js?ver=8.0.08](http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/wplc_u_node_events.js?ver=8.0.08)
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/js/themes/classic.js?ver=8.0.08>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/js/jquery.min.js?ver=4.9.5>



## Desktop

- <http://sallyteam.ir/wp-content/themes/Sally-fa/js/materialize.min.js?ver=4.9.5>
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- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/wplcstyle.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/theme-1.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/classic.css?ver=8.0.08>
- <http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/css/themes/position-bottom-right.css?ver=8.0.08>
- [http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/includes/blocks/wplc-chat-box/wplc\\_gutenberg\\_template\\_styles.css?ver=4.9.5](http://sallyteam.ir/wp-content/plugins/wp-live-chat-support/includes/blocks/wplc-chat-box/wplc_gutenberg_template_styles.css?ver=4.9.5)
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- <http://sallyteam.ir/wp-content/themes/Sally-fa/style.css?ver=4.9.5>
- <http://sallyteam.ir/wp-content/themes/Sally-fa/css/materialize.min.css?ver=4.9.5>
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## Optimize images

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- Compressing and resizing <http://sallyteam.ir/wp-content/uploads/2017/10/%D9%87%D8%A7%D9%84%D9%88%D9%88%DB%8C%D9%86-99.jpg> could save 83.6KiB (87% reduction).
- Compressing <http://sallyteam.ir/wp-content/themes/Sally-fa/images/pg-logo.png> could save 419B (25% reduction).

## Consider Fixing:

### Leverage browser caching

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## Prioritize visible content

Your page requires additional network round trips to render the above-the-fold content. For best performance, reduce the amount of HTML needed to render above-the-fold content.

The entire HTML response was not sufficient to render the above-the-fold content. This usually indicates that additional resources, loaded after HTML parsing, were required to render above-the-fold content. [Prioritize visible content](#) that is needed for rendering above-the-fold by including it directly in the HTML response.

- Only about 2% of the final above-the-fold content could be rendered with the full HTML response.
- [Click to see the screenshot with only the HTML response: snapshot:27](#)

# Desktop



## 3 Passed Rules

### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

### Enable compression

You have compression enabled. Learn more about [enabling compression](#).

### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).