

PageSpeed Insights

Mobile



47 / 100 Speed

Should Fix:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 772.1KiB (82% reduction).

- Compressing https://shop.snowa.ir/var/cache/misc/assets/design/themes/estore_mv/css/stan-dalone-rtl.47f08696b845cb05938c40bf0ac560f61517054967.css could save 413.5KiB (86% reduction).
- Compressing <https://shop.snowa.ir/var/cache/misc/assets/js/tygh/scripts-7410352648efd4b79fcd83cb6347237c1517054967.js> could save 217.8KiB (74% reduction).
- Compressing <https://shop.snowa.ir/> could save 118.8KiB (85% reduction).
- Compressing <https://shop.snowa.ir/js/lib/owlcarousel/owl.carousel.min.js?ver=4.4.2.SP2> could save 16.7KiB (72% reduction).

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- Compressing https://shop.snowa.ir/design/themes/estore_mv/media/scripts/mycustom.js could save 2.8KiB (65% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/media/images/icons/ajax_loader.svg?1517054975 could save 2.6KiB (86% reduction).

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- https://shop.snowa.ir/var/cache/misc/assets/design/themes/estore_mv/css/standalone-rtl.47f08696b845cb05938c40bf0ac560f61517054967.css



Consider Fixing:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://www.google-analytics.com/analytics.js> (2 hours)

Minify HTML

Mobile

Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

[Minify HTML](#) for the following resources to reduce their size by 40KiB (29% reduction).

- Minifying <https://shop.snowa.ir/> could save 40KiB (29% reduction).

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 677B (16% reduction).

- Minifying https://shop.snowa.ir/design/themes/estore_mv/media/scripts/mycustom.js could save 677B (16% reduction).

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 77.2KiB (36% reduction).

- Compressing https://shop.snowa.ir/images/detailed/1/singel_door.png could save 14.9KiB (96% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/menu.png?1517054975 could save 14.5KiB (99% reduction).
- Compressing <https://shop.snowa.ir/images/promo/2/content-banner-air.jpg> could save 9.3KiB (31% reduction).
- Compressing <https://shop.snowa.ir/images/promo/2/content-banner-REF.jpg> could save 3.4KiB (15% reduction).
- Compressing <https://shop.snowa.ir/images/promo/2/content-banner-GC.jpg> could save 3.3KiB (11% reduction).

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- Compressing <https://shop.snowa.ir/images/promo/2/content-banner-WM.jpg> could save 2.3KiB (12% reduction).
- Compressing https://shop.snowa.ir/images/promo/2/content-banner-AV_32cb-z3.jpg could save 2.1KiB (21% reduction).
- Compressing <https://shop.snowa.ir/images/promo/2/macro.jpg> could save 1.2KiB (11% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/media/images/mysticthemes/returns.png?1517054975 could save 1.1KiB (50% reduction).
- Compressing https://shop.snowa.ir/images/thumbnails/212/212/detailed/1/SGC5_541.jpg could save 1.1KiB (15% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/media/images/mysticthemes/delivery.png?1517054975 could save 1.1KiB (51% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/media/images/mysticthemes/support.png?1517054975 could save 1.1KiB (47% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/media/images/mysticthemes/secure.png?1517054975 could save 1KiB (59% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/add-compare.png?1517054975 could save 997B (82% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/cart.png?1517054975 could save 992B (74% reduction).
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- Compressing <https://shop.snowa.ir/images/detailed/1/oven.png> could save 987B (56% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/call.png?1517054975 could save 978B (69% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/search.png?1517054975 could save 974B (72% reduction).
- Compressing <https://shop.snowa.ir/images/detailed/1/washing-machin.png> could save 974B (52% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/add-wishlist.png?1517054975 could save 972B (76% reduction).
- Compressing [https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/prev-arr.png?1517054975](https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/prev-arr.png?1517054975) could save 955B (87% reduction).
- Compressing [https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/next-arr.png?1517054975](https://shop.snowa.ir/design/themes/estore_mv/design/themes/estore_mv/design/themes/estore_mv/media/images/mysticthemes/next-arr.png?1517054975) could save 950B (87% reduction).

Mobile

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- Compressing <https://shop.snowa.ir/images/detailed/1/vacume-cleaner.png> could save 912B (48% reduction).
- Compressing https://shop.snowa.ir/design/themes/estore_mv/styles/data/hame-images/hame-apatat.png?1517054975 could save 892B (66% reduction).
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- Compressing <https://ecommerce.entekhabgroup.ir/images/companies/5/snowa-footer.png?1482063270346> could save 868B (43% reduction).
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3 Passed Rules

Mobile

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

96 / 100 User Experience

Consider Fixing:

Size content to viewport

The page content is too wide for the viewport, forcing the user to scroll horizontally. [Size the page content to the viewport](#) to provide a better user experience.

The page content is 420 CSS pixels wide, but the viewport is only 412 CSS pixels wide. The following elements fall outside the viewport:

- The element `<div class="logo-footer"></div>` falls outside the viewport.

Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

Mobile

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<div id="owl_prev_1134000" class="owl-prev"></div>` is close to 1 other tap targets.
- The tap target `<div id="owl_next_1134000" class="owl-next"></div>` is close to 1 other tap targets.
- The tap target `<button type="submit" class="ty-btn-go"></button>` is close to 1 other tap targets.



3 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop

Desktop



51 / 100 Speed

Should Fix:

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Consider Fixing:

Desktop

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[Leverage browser caching](#) for the following cacheable resources:

- <https://www.google-analytics.com/analytics.js> (2 hours)

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Compacting HTML code, including any inline JavaScript and CSS contained in it, can save many bytes of data and speed up download and parse times.

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Desktop

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