

# PageSpeed Insights

## Mobile



48 / 100 Speed

Should Fix:

### Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://college.tapsell.ir/wp-content/uploads/2018/03/Shakhes-300x150.jpg> (expiration not specified)
- <https://college.tapsell.ir/wp-content/uploads/2018/03/shakhes-1-300x150.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/css/main.css> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/icons/style.css> (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/IRANSansWeb\(FaNum\).woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/IRANSansWeb(FaNum).woff2)

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(expiration not specified)

- <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb.woff2> (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb\\_Bold.woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb_Bold.woff2) (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb\\_Light.woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb_Light.woff2) (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb\\_Medium.woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb_Medium.woff2) (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/close.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/frame.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/loading.gif> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/nemad.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/next.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/prev.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/samandehi.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/jquery-2.1.3.min.js> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/main.js> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/script.js> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/rtl.css> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/7801.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/Bamilo-logo.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/Beep-copy1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/DG-kala-en.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/irancell2-copy1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/reyhooon-logo.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/sheypoor2.jpg> (expiration not specified)

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- <https://tapsell.ir/wp-content/uploads/2017/06/snapp.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/takhfifan.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/tap30-2.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/zood.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/zoodfood-copy1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/zoragh.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/1-C-2.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/2-C.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/3-C.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/3-E.jpg> (expiration not specified)
- [https://tapsell.ir/wp-content/uploads/2018/02/co.palang.QuizOfKings\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/co.palang.QuizOfKings_512x512-1.png) (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/com.khabargardi.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/counter-1.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/khabargardi.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/logo-1.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/master-1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/mrtehran-1.png> (expiration not specified)
- [https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion_512x512-1.png) (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/quiz-1.jpg> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-114653944-1> (15 minutes)
- <https://www.google-analytics.com/analytics.js> (2 hours)

## Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

## Mobile

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

### [Remove render-blocking JavaScript:](#)

- <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js>
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/jquery-2.1.3.min.js>
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/main.js>
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/script.js>

### [Optimize CSS Delivery](#) of the following:

- <https://tapsell.ir/wp-content/themes/tapsell2018/css/main.css>
- <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/icons/style.css>
- <https://tapsell.ir/wp-content/themes/tapsell2018/style.css?ver=1.2>
- <https://tapsell.ir/wp-content/plugins/sitepress-multilingual-cms/templates/language-switchers/legacy-list-horizontal/style.css?ver=1>
- <https://tapsell.ir/wp-content/plugins/wp-review/assets/css/wp-review.css?ver=4.0.11>
- <https://tapsell.ir/wp-content/themes/tapsell2018/rtl.css>

## Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 188.9KiB (51% reduction).

- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/quiz-1.jpg> could save 116.6KiB (72% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/master-1.jpg> could save 46.8KiB (69% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/2-C.jpg> could save 3.8KiB (12% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/3-C.jpg> could save 3.8KiB (16% reduction).

## Mobile

- Compressing [https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion_512x512-1.png) could save 3.7KiB (24% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/khabargardi.jpg> could save 3.2KiB (16% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/1-C-2.jpg> could save 2.8KiB (12% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Bamilo-logo.jpg> could save 2.4KiB (48% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/com.khabargardi.jpg> could save 2.1KiB (33% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/tap30-2.jpg> could save 1.9KiB (50% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Beep-copy1.jpg> could save 1.8KiB (47% reduction).

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 64.3KiB (79% reduction).

- Compressing <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js> could save 64.3KiB (79% reduction).

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2KiB (15% reduction).

## Mobile

- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/style.css?ver=1.2> could save 1.2KiB (14% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/plugins/wp-review/assets/css/wp-review.css?ver=4.0.11> could save 614B (18% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/rtl.css> could save 125B (18% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/icons/style.css> could save 106B (14% reduction) after compression.

## Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 38.1KiB (45% reduction).

- Minifying <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js> could save 37.2KiB (46% reduction).
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/js/script.js> could save 520B (20% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/plugins/wp-review/assets/js/main.js?ver=4.0.11> could save 375B (31% reduction) after compression.



3 Passed Rules

## Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

## Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

## Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

## 99 / 100 User Experience

### Consider Fixing:

## Size tap targets appropriately

Some of the links/buttons on your webpage may be too small for a user to easily tap on a touchscreen. Consider [making these tap targets larger](#) to provide a better user experience.

The following tap targets are close to other nearby tap targets and may need additional spacing around them.

- The tap target `<a href="https://tapsell.ir" class="fa">FA</a>` is close to 2 other tap targets final.
- The tap target `<a href="https://tapsell.ir/?lang=en" class="fa">EN</a>` is close to 1 other tap targets final.
- The tap target `<a href="https://tapsell.ir/?lang=en" class="fa">EN</a>` is close to 1 other tap targets final.

### 4 Passed Rules

## Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

# Mobile

## Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

## Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

## Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

# Desktop



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Should Fix:

## Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.



## [Desktop](#)

[Leverage browser caching](#) for the following cacheable resources:

- <https://college.tapsell.ir/wp-content/uploads/2018/03/Shakhes-300x150.jpg> (expiration not specified)
- <https://college.tapsell.ir/wp-content/uploads/2018/03/shakhes-1-300x150.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/css/main.css> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/icons/style.css> (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/IRANSansWeb\(FaNum\).woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/IRANSansWeb(FaNum).woff2) (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb.woff2> (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb\\_Bold.woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb_Bold.woff2) (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb\\_Light.woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb_Light.woff2) (expiration not specified)
- [https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb\\_Medium.woff2](https://tapsell.ir/wp-content/themes/tapsell2018/fonts/iransans/woff2/IRANSansWeb_Medium.woff2) (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/close.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/frame.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/loading.gif> (expiration not specified)
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- <https://tapsell.ir/wp-content/themes/tapsell2018/images/next.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/prev.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/images/samandehi.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/jquery-2.1.3.min.js> (expiration not specified)
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- <https://tapsell.ir/wp-content/themes/tapsell2018/js/script.js> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2018/rtl.css> (expiration not specified)

## Desktop

- <https://tapsell.ir/wp-content/uploads/2017/06/7801.png> (expiration not specified)
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- <https://tapsell.ir/wp-content/uploads/2017/06/Beep-copy1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/DG-kala-en.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/irancell2-copy1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/reymoon-logo.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/sheypoor2.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/snapp.jpg> (expiration not specified)
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- <https://tapsell.ir/wp-content/uploads/2018/02/3-C.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/3-E.jpg> (expiration not specified)
- [https://tapsell.ir/wp-content/uploads/2018/02/co.palang.QuizOfKings\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/co.palang.QuizOfKings_512x512-1.png) (expiration not specified)
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- <https://tapsell.ir/wp-content/uploads/2018/02/counter-1.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/khabargardi.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/logo-1.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/master-1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/mrtehran-1.png> (expiration not specified)
- [https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion_512x512-1.png) (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2018/02/quiz-1.jpg> (expiration not specified)
- <https://www.googletagmanager.com/gtag/js?id=UA-114653944-1> (15 minutes)

## Desktop

- <https://www.google-analytics.com/analytics.js> (2 hours)

### Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 6 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

#### [Remove render-blocking JavaScript:](#)

- <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js>
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- <https://tapsell.ir/wp-content/themes/tapsell2018/js/main.js>
- <https://tapsell.ir/wp-content/themes/tapsell2018/js/script.js>

#### [Optimize CSS Delivery](#) of the following:

- <https://tapsell.ir/wp-content/themes/tapsell2018/css/main.css>
- <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/icons/style.css>
- <https://tapsell.ir/wp-content/themes/tapsell2018/style.css?ver=1.2>
- <https://tapsell.ir/wp-content/plugins/sitepress-multilingual-cms/templates/language-switchers/legacy-list-horizontal/style.css?ver=1>
- <https://tapsell.ir/wp-content/plugins/wp-review/assets/css/wp-review.css?ver=4.0.11>
- <https://tapsell.ir/wp-content/themes/tapsell2018/rtl.css>

### Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 584.7KiB (74% reduction).

- Compressing and resizing [https://tapsell.ir/wp-content/uploads/2018/02/co.palang.QuizOfKings\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/co.palang.QuizOfKings_512x512-1.png) could save 239.4KiB (90% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2018/02/quiz-1.jpg> could save 144.5KiB (89% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2018/02/master-1.jpg> could save 58.5KiB (86% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/themes/tapsell2018/images/frame.png> could save 42.2KiB (73% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/themes/tapsell2018/images/nemad.png> could save 41.2KiB (82% reduction).
- Compressing and resizing [https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion\\_512x512-1.png](https://tapsell.ir/wp-content/uploads/2018/02/net.telewebion_512x512-1.png) could save 13.4KiB (85% reduction).
- Compressing and resizing <https://college.tapsell.ir/wp-content/uploads/2018/03/Shakhes-300x150.jpg> could save 11.1KiB (70% reduction).
- Compressing and resizing <https://college.tapsell.ir/wp-content/uploads/2018/03/shakhes-1-300x150.jpg> could save 8.5KiB (70% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2018/02/mrtehran-1.png> could save 4KiB (29% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/2-C.jpg> could save 3.8KiB (12% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/3-C.jpg> could save 3.8KiB (16% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2018/02/khabargardi.jpg> could save 3.2KiB (16% reduction).
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- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Beep-copy1.jpg> could save 1.8KiB (47% reduction).

## Consider Fixing:

### Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 64.3KiB (79% reduction).

- Compressing <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js> could save 64.3KiB (79% reduction).

### Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 2KiB (15% reduction).

- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/style.css?ver=1.2> could save 1.2KiB (14% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/plugins/wp-review/assets/css/wp-review.css?ver=4.0.11> could save 614B (18% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/rtl.css> could save 125B (18% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/fonts/icons/style.css> could save 106B (14% reduction) after compression.

### Minify JavaScript

## Desktop

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[Minify JavaScript](#) for the following resources to reduce their size by 38.1KiB (45% reduction).

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- Minifying <https://tapsell.ir/wp-content/themes/tapsell2018/js/script.js> could save 520B (20% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/plugins/wp-review/assets/js/main.js?ver=4.0.11> could save 375B (31% reduction) after compression.



### 3 Passed Rules

#### Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

#### Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

#### Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).