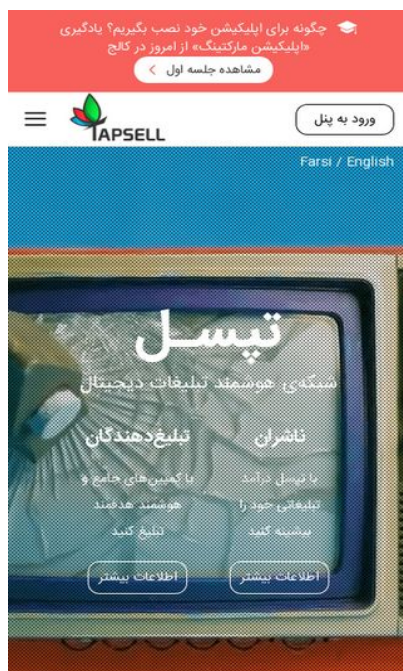


PageSpeed Insights

Mobile



37 / 100 Speed

! Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://tapsell.ir/wp-content/themes/tapsell2017/css/main.css> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/f/3/vjs.woff> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/fonts/icons/style.css> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb.woff2> (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb_Bold.woff2 (expiration not specified)

Mobile

- specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb_Light.woff2 (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb_Medium.woff2 (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb_UltraLight.woff2 (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/back.png> (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/images/blue_back.png (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/darkbg.png> (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/images/green_back.png (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/hiro.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/lightbg.png> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/pegah.png> (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/images/red_back.png (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/images/video_shadow.png (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/js/main.js> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/js/script.js> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/rtl.css> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/%D8%A8%D8%A7%D9%82%D9%84%D9%88%D8%A7.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/Qok-1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/Qok-e1506441070223.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/Sheypoor-1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/Sheypoor.png> (expiration not specified)

Mobile

- <https://tapsell.ir/wp-content/uploads/2017/06/Tap30-1.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/baghlava-e1506441110705.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/percity-icon.png> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/percity.jpg> (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/06/tapsell2.png> (expiration not specified)
- https://tapsell.ir/wp-content/uploads/2017/06/taxi.tap30.passenger_512x512.png (expiration not specified)
- <https://tapsell.ir/wp-content/uploads/2017/07/vlcsnap-2017-07-05-11h48m48s867-1.png> (expiration not specified)

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 4 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Remove render-blocking JavaScript:](#)

- <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js>
- <https://tapsell.ir/wp-includes/js/jquery/jquery.js?ver=1.12.4>
- <https://tapsell.ir/wp-includes/js/jquery/jquery-migrate.min.js?ver=1.4.1>
- <https://tapsell.ir/wp-content/plugins/wordpress-storage/public/js/backtory-storage-public.js?ver=1.0.0>

[Optimize CSS Delivery](#) of the following:

- <https://tapsell.ir/wp-content/themes/tapsell2017/css/main.css>
- <https://tapsell.ir/wp-content/themes/tapsell2017/fonts/icons/style.css>
- <https://tapsell.ir/wp-content/themes/tapsell2017/style.css?ver=1.9>
- <https://tapsell.ir/wp-content/themes/tapsell2017/css/responsive.css?ver=1.9>

Mobile

- <https://tapsell.ir/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.9>
- <https://tapsell.ir/wp-content/plugins/contact-form-7/includes/css/styles-rtl.css?ver=4.9>
- <https://tapsell.ir/wp-content/plugins/wordpress-storage/public/css/backtory-storage-public.css?ver=1.0.0>
- <https://tapsell.ir/wp-content/plugins/sitepress-multilingual-cms/templates/language-switchers/legacy-list-horizontal/style.css?ver=1>
- <https://tapsell.ir/wp-content/themes/tapsell2017/rtl.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1,013.6KiB (82% reduction).

- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2017/06/percity-icon.png> could save 295.9KiB (96% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2017/06/Sheypoor.png> could save 158.7KiB (96% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/%D8%A8%D8%A7%D9%82%D9%84%D9%88%D8%A7.jpg> could save 145.9KiB (79% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Tap30-1.jpg> could save 120.6KiB (75% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/percity.jpg> could save 108.2KiB (67% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Qok-1.jpg> could save 88.7KiB (79% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Sheypoor-1.jpg> could save 75KiB (76% reduction).
- Compressing and resizing https://tapsell.ir/wp-content/uploads/2017/06/taxi.tap30.passenger_512x512.png could save 16.4KiB (93% reduction).
- Compressing https://tapsell.ir/wp-content/themes/tapsell2017/images/red_back.png could save 2.8KiB (26% reduction).

Mobile

- Compressing <https://tapsell.ir/wp-content/themes/tapsell2017/images/pegah.png> could save 1.4KiB (16% reduction).



Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

[Enable compression](#) for the following resources to reduce their transfer size by 62.3KiB (79% reduction).

- Compressing <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js> could save 62.3KiB (79% reduction).

Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

[Minify CSS](#) for the following resources to reduce their size by 1.4KiB (15% reduction).

- Minifying <https://tapsell.ir/wp-content/themes/tapsell2017/style.css?ver=1.9> could save 1.1KiB (16% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2017/css/responsive.css?ver=1.9> could save 180B (14% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2017/rtl.css> could save 131B (14% reduction) after compression.

Minify JavaScript

Mobile

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 37.2KiB (46% reduction).

- Minifying <https://storage.backtory.com/Bucket/deepchart/DeepChartAnalytics.js> could save 36.2KiB (47% reduction).
- Minifying <https://tapsell.ir/wp-content/themes/tapsell2017/js/script.js> could save 548B (24% reduction) after compression.
- Minifying <https://tapsell.ir/wp-content/plugins/wordpress-storage/public/js/backtory-storage-public.js?ver=1.0.0> could save 422B (88% reduction) after compression.



3 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).

100 / 100 User Experience



5 Passed Rules

Mobile

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



43 / 100 Speed

 Should Fix:

Leverage browser caching

Setting an expiry date or a maximum age in the HTTP headers for static resources instructs the browser to load previously downloaded resources from local disk rather than over the network.

[Leverage browser caching](#) for the following cacheable resources:

- <https://tapsell.ir/wp-content/themes/tapsell2017/css/main.css> (expiration not specified)
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- <https://tapsell.ir/wp-content/themes/tapsell2017/fonts/icons/style.css> (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb.woff2> (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb_Bold.woff2 (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/fonts/iransans/woff2/IRANSansWeb_Light.woff2 (expiration not specified)
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- https://tapsell.ir/wp-content/themes/tapsell2017/images/blue_back.png (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/darkbg.png> (expiration not specified)
- https://tapsell.ir/wp-content/themes/tapsell2017/images/green_back.png (expiration not specified)
- <https://tapsell.ir/wp-content/themes/tapsell2017/images/hiro.jpg> (expiration not specified)

Desktop

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- https://tapsell.ir/wp-content/themes/tapsell2017/images/video_shadow.png (expiration not specified)
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- https://tapsell.ir/wp-content/uploads/2017/06/taxi.tap30.passenger_512x512.png (expiration not specified)
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Eliminate render-blocking JavaScript and CSS in above-the-fold content

Desktop

Your page has 4 blocking script resources and 9 blocking CSS resources. This causes a delay in rendering your page.

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- <https://tapsell.ir/wp-content/themes/tapsell2017/css/responsive.css?ver=1.9>
- <https://tapsell.ir/wp-content/plugins/contact-form-7/includes/css/styles.css?ver=4.9>
- <https://tapsell.ir/wp-content/plugins/contact-form-7/includes/css/styles-rtl.css?ver=4.9>
- <https://tapsell.ir/wp-content/plugins/wordpress-storage/public/css/backtory-storage-public.css?ver=1.0.0>
- <https://tapsell.ir/wp-content/plugins/sitepress-multilingual-cms/templates/language-switchers/legacy-list-horizontal/style.css?ver=1>
- <https://tapsell.ir/wp-content/themes/tapsell2017/rtl.css>

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 1MiB (83% reduction).

Desktop

- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2017/06/percity-icon.png> could save 295.9KiB (96% reduction).
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- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/%D8%A8%D8%A7%D9%82%D9%84%D9%88%D8%A7.jpg> could save 145.9KiB (79% reduction).
- Compressing <https://tapsell.ir/wp-content/uploads/2017/06/Tab30-1.jpg> could save 120.6KiB (75% reduction).
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- Compressing and resizing https://tapsell.ir/wp-content/uploads/2017/06/taxi.tap30.passenger_512x512.png could save 16.4KiB (93% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/uploads/2017/06/tapsell2.png> could save 8.9KiB (72% reduction).
- Compressing and resizing <https://tapsell.ir/wp-content/themes/tapsell2017/images/pegah.png> could save 4.9KiB (54% reduction).
- Compressing https://tapsell.ir/wp-content/themes/tapsell2017/images/red_back.png could save 2.8KiB (26% reduction).

Consider Fixing:

Enable compression

Compressing resources with gzip or deflate can reduce the number of bytes sent over the network.

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Minify CSS

Compacting CSS code can save many bytes of data and speed up download and parse times.

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- Minifying <https://tapsell.ir/wp-content/plugins/wordpress-storage/public/js/backtory-storage-public.js?ver=1.0.0> could save 422B (88% reduction) after compression.



3 Passed Rules

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Your HTML is minified. Learn more about [minifying HTML](#).

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