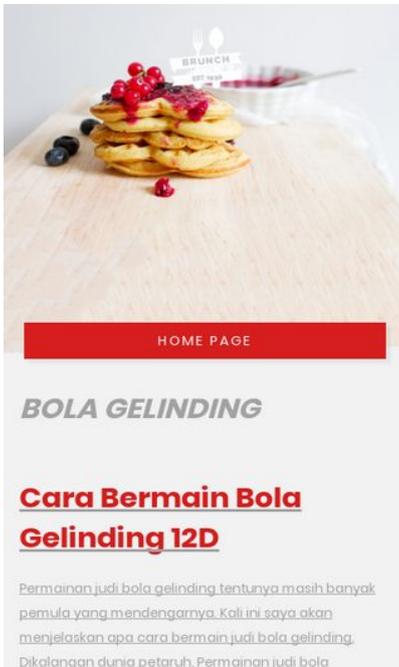


PageSpeed Insights

Mobile



60 / 100 Speed

Should Fix:

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 2 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://d282ykz6vx01th.cloudfront.net/7c/be/7cbe0971-7cf3-43cb-8440-0f6288f69577.css>
- <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/compiled/photo-swipe.css>

Mobile

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 334.3KiB (37% reduction).

- Compressing <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/images/feature-image.jpg> could save 184.9KiB (51% reduction).
- Compressing <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/images/logo.png> could save 96.5KiB (96% reduction).
- Compressing <http://d2f0ora2gkri0g.cloudfront.net/e6/ae/e6ae0b53-48e9-477e-b132-5759d1865264.png> could save 53KiB (12% reduction).

Consider Fixing:

Reduce server response time

In our test, your server responded in 0.43 seconds.

There are many factors that can slow down your server response time. [Please read our recommendations](#) to learn how you can monitor and measure where your server is spending the most time.

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.6KiB (47% reduction).

- Minifying <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/js/mq4-hover-shim.js> could save 1.3KiB (54% reduction) after compression.

Mobile

- Minifying <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/js/custom.js> could save 161B (29% reduction) after compression.
- Minifying <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/js/hero.js> could save 149B (28% reduction) after compression.



6 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible](#)

[content](#).

100 / 100 User Experience

 5 Passed Rules

Avoid plugins

Your page does not appear to use plugins, which would prevent content from being usable on many platforms. Learn more about the importance of [avoiding plugins](#).

Configure the viewport

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Learn more about [configuring viewports](#).

Size content to viewport

The contents of your page fit within the viewport. Learn more about [sizing content to the viewport](#).

Size tap targets appropriately

All of your page's links/buttons are large enough for a user to easily tap on a touchscreen. Learn more about [sizing tap targets appropriately](#).

Use legible font sizes

The text on your page is legible. Learn more about [using legible font sizes](#).

Desktop



70 / 100 Speed

! Should Fix:

Optimize images

Properly formatting and compressing images can save many bytes of data.

[Optimize the following images](#) to reduce their size by 334.3KiB (37% reduction).

- Compressing <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/images/feature-image.jpg> could save 184.9KiB (51% reduction).
- Compressing <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/images/logo.png> could save 96.5KiB (96% reduction).
- Compressing <http://d2f0ora2gkri0g.cloudfront.net/e6/ae/e6ae0b53-48e9-477e-b132-5759d1865264.png> could save 53KiB (12% reduction).

! Consider Fixing:

Minify JavaScript

Compacting JavaScript code can save many bytes of data and speed up downloading, parsing, and execution time.

[Minify JavaScript](#) for the following resources to reduce their size by 1.6KiB (47% reduction).

Desktop

- Minifying <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/js/mq4-hover-shim.js> could save 1.3KiB (54% reduction) after compression.
- Minifying <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/js/custom.js> could save 161B (29% reduction) after compression.
- Minifying <http://d3b4n3yyoc8n59.cloudfront.net/4f738051ba/templates/brunch/js/hero.js> could save 149B (28% reduction) after compression.

Eliminate render-blocking JavaScript and CSS in above-the-fold content

Your page has 1 blocking CSS resources. This causes a delay in rendering your page.

None of the above-the-fold content on your page could be rendered without waiting for the following resources to load. Try to defer or asynchronously load blocking resources, or inline the critical portions of those resources directly in the HTML.

[Optimize CSS Delivery](#) of the following:

- <http://d282y kz6vx01th.cloudfront.net/7c/be/7cbe0971-7cf3-43cb-8440-0f6288f69577.css>



7 Passed Rules

Avoid landing page redirects

Your page has no redirects. Learn more about [avoiding landing page redirects](#).

Enable compression

You have compression enabled. Learn more about [enabling compression](#).

Leverage browser caching

You have enabled browser caching. Learn more about [browser caching recommendations](#).

Reduce server response time

Your server responded quickly. Learn more about [server response time optimization](#).

Minify CSS

Your CSS is minified. Learn more about [minifying CSS](#).

Minify HTML

Your HTML is minified. Learn more about [minifying HTML](#).

Prioritize visible content

You have the above-the-fold content properly prioritized. Learn more about [prioritizing visible content](#).